Customer Voice




OneVision HOUSING

# Bringing Veterans Together for Armed Forces Day

Customer Voice Case Study

Quarter Two 2026-27




# About One Vision Housing (OVH)

We are an award-winning housing provider offering high quality, affordable housing across the Liverpool City Region, Cheshire, Lancashire and Greater Manchester. We currently manage over 14,400 properties across the region.

We provide a range of rental options from Social Housing and Private Rent, to Rent to Buy and commercial lettings of shops, creating equal opportunities for all. We were formed in October 2006, following a successful stock transfer from Sefton Council, and operate as a not-for-profit organisation, regulated by the Regulator of Social Housing.

As a member of The Sovini Group, One Vision Housing believes in providing good quality, affordable homes for rent and to buy, helping to create thriving and inclusive communities. We work closely with partner organisations to build a better future for our customers, supporting thousands of beneficiaries each year.

## Supporting Connections Across the Veteran Community



One Vision Housing was proud to support Veterans in Sefton by providing funding towards a special Armed Forces Day NAAFI Break and BBQ, bringing veterans, families, volunteers, partner organisations and community supporters together for a day of connection and celebration.

The event was made possible through a £500 contribution from OVH, helping to create an inclusive and welcoming space for the local veteran community.

Held at the Brunswick Club on 1 July 2026, the event aimed to strengthen relationships, encourage partnership working and provide an opportunity for people to come together in a relaxed and friendly environment.

Activities included a community BBQ, refreshments, networking opportunities and engagement with veterans and support organisations

# A Fantastic Community Response

The BBQ was attended by around 95 people and was described by organisers as a tremendous success.

Alongside veterans and their families, attendees included members of community groups, NHS representatives, local GPs, Department for Work and Pensions colleagues, local councillors and other partner organisations, reflecting the strong network of support available across Sefton.

The event showcased the important role that community activities play in reducing isolation, strengthening social connections and creating opportunities for meaningful conversations.

Veterans in Sefton highlighted that the day was not only about providing food and entertainment but also about fostering friendships, building partnerships and ensuring people feel a sense of belonging within their community



## Partnership Working in Action

The success of the event was made possible through collaborative working between Veterans in Sefton, local volunteers, community partners and supporters. Twelve volunteers gave their time to help organise and deliver the event, while support from the Brunswick Club and its volunteers ensured everything ran smoothly from setup through to pack down.

Representatives from One Vision Housing attended the event and were able to see first-hand the positive impact that Veterans in Sefton has on the local community, helping to strengthen existing partnerships and explore future opportunities to support veterans and their families.



# Making a Difference Together

**Through supporting events such as this, OVH continues to demonstrate its commitment to working alongside community organisations that improve wellbeing, reduce social isolation and create opportunities for residents and local people to connect.**

**The Armed Forces Day BBQ provided a valuable opportunity to celebrate the veteran community whilst strengthening the partnerships that help make lasting positive change across Sefton.**

*"A special thank you goes to One Vision Housing for funding the BBQ"* **Dave Smith Veterans in Sefton**

