

Local Lettings Policy

Originator:	Policy and Strategy Team
Executive Management Team Approval Date:	December 2024
Review date:	December 2025

1	Introduction
1.1	As a responsible landlord One Vision Housing (OVH) seeks to allocate the properties it has available to rent in a fair and equitable manner. This is largely achieved by the majority (up to 75% for Sefton and up to 50% for other areas) of available to let properties being advertised and allocated via the sub-regional, Choice Based Lettings Schemes (CBL).
1.2	Within the CBL schemes, applicants for housing are banded according to the Government’s ‘reasonable preference categories, which ensure priority is given to those in the greatest housing need.
1.3	In order to address specific local housing issues, OVH is permitted, however, to develop ‘Local Lettings Policies’ where additional application and allocation criteria may be applied.
1.4	This Policy sets out the provisions OVH has in place for the development and implementation of Local Lettings Policies.
1.5	<p>The application of this Policy also ensures compliance with the outcomes of the Regulatory Framework for Social Housing in England, responsibility of the Regulator for Social Housing as outlined below:</p> <ul style="list-style-type: none"> • Registered providers shall let their homes in a fair, transparent and efficient way. They shall take into account the housing needs and aspirations of tenants and potential tenants. They shall demonstrate how their lettings: <ul style="list-style-type: none"> (a) make the best use of available housing and are compatible with the purpose of the housing (b) contribute to local authorities’ strategic housing function and sustainable communities
1.6	Access and Communication
1.6.1	OVH is committed to ensuring that its services are accessible to everyone. OVH will seek alternative methods of access and service delivery where barriers, perceived or real may exist, that may make it difficult for people to work for OVH or use its services.
1.6.2	Working with our customers we have established a Vulnerable Persons and Reasonable Adjustments Policy to ensure we make best use of every customer interaction to meet customers’ needs in our service delivery and ensure this information is kept up to date.

<p>1.7</p> <p>1.7.1</p> <p>1.7.2</p> <p>1.7.3</p> <p>1.8</p>	<p>Equality, Diversity and Human Rights</p> <p>OVH is committed to ensuring that no person or group of persons will be treated less favourably than another person or group of persons and will carry out our duty with positive regard for the following core strands of equality; Age, Disability, Gender, Race, Gender Identity / Gender Expression, Sexual Orientation, Maternity and Pregnancy, Marital Status and Religion and / or Belief.</p> <p>OVH also recognise that some people experience disadvantage due to their socio-economic circumstances, employment status, class, appearance, responsibility for dependants, unrelated criminal activities, being HIV positive or with AIDS, or any other matter which causes a person to be treated with injustice.</p> <p>OVH will also ensure that all services and actions are delivered within the context of current Human Rights legislation. OVH will endeavour to ensure its staff and others with whom it works, will adhere to the central principles of the Human Rights Act (1998).</p> <p>This Policy should be read in conjunction with:</p> <ul style="list-style-type: none"> • OVH Allocations Policy • Complaints, Appeals and Feedback Policy
<p>2</p>	<p>Statement of Intent</p>
<p>2.1</p> <p>2.2</p> <p>2.3</p> <p>2.4</p> <p>2.5</p>	<p>OVH will use Local Lettings Policies to address specific housing issues that may occur within its stock as and when required under the powers afforded to it in the 1996 Housing Act.</p> <p>Where OVH is considering introducing Local Lettings Policies in existing properties, it will consult with existing tenants in the specific type of accommodation, block or area where the Policy will apply, outlining:</p> <ul style="list-style-type: none"> • The reason why the Policy is being considered • The additional criteria on application / allocation that will apply if the Policy is introduced • Any exemptions that will apply and in what circumstances • The period for which the Policy will apply and when it will be reviewed <p>OVH will also consult with Sefton MBC or any other local authority in an area where a Local Lettings Policy is proposed, to ensure it is in line with the Local Authority's Tenancy Strategy objectives.</p> <p>OVH will limit the introduction of Local Lettings Policies or any other alternative means of allocating social rented properties to 25% of its stock in Sefton (as per nomination agreement negotiated as part of the Stock Transfer Agreement) to ensure the majority are let according to the government's reasonable preference categories.</p> <p>For other areas, OVH may allocate up to 50% of its stock through its own allocations policy including properties subject to a 'Local Lettings Policy' as per agreements negotiated with the local authority in question.</p>

- 3.1 OVH may choose to apply a Local Lettings Policy within a specific geographical region, estate, block or across a specific housing type e.g. Independent Living accommodation, with the objective of:
- Creating balanced and mixed communities, including tackling areas of high unemployment and developing a community of mixed tenure, where possible
 - Reducing void rates and tenancy turnovers
 - Improving community stability and cohesion
 - Tackling low-demand areas and difficult-to-let estates
 - Reducing incidents of Anti-Social Behaviour (ASB)
 - Preventing future problems occurring on newly developed estates or in relation to recently modernised properties
- 3.2 Additional lettings criteria, which may be applied to members of the applicant's household include:
- Priority given to households who can demonstrate community contribution e.g. volunteering, active resident involvement
 - Age related criteria e.g. priority given to applicants ages 55+
 - Allowing households to under-occupy where affordability has been evidenced
 - Restricting families to flats below the third floor
 - Priority given to applicants with no previous record of ASB / or criminal activity etc.
 - Limiting lets to families with / without children
- 3.3 Additional criteria may be applied as either essential or desirable criterion. Where an applicant does not meet the essential criteria, they will be by-passed for a property on the first round of bidding. If no applicant meeting the required criteria can be found on the first bidding round, OVH reserve the right to allocate the property to others from the waiting list or via direct lets as is appropriate for the accommodation type.
- 3.4 Local lettings criteria will be applied prior to homes being advertised through the sub-regional Choice Based Letting system (or any other mechanism used e.g. through web-based property vendors services). Property adverts will clearly display that Local lettings criteria apply and will specify what these are.
- 3.5 The introduction of Local Lettings Policies will be based upon an evidenced need and following consultation with tenants and the Local Authority. Policies will be subject to the Local Authority Approval, in addition to approval via OVH's Executive Management Team (EMT), under delegated authority from the OVH Board.
- 3.6 Applicants have the right to appeal against a decision to allocate a property. Appeals will follow the Choice Based Lettings Appeal process. The request for a review can be made in person, by telephone or in writing within twenty-one days from the date of publication of the outcome of the property vacancy on the website.

4	Implementation
4.1	Local lettings criteria will be applied to property advertisements by Neighbourhood Service Officers at the first round of CBL bidding.
4.2	One Vision Housing will produce a shortlist for each property based on the relevant CBL Policy, taking into account reasonable preference groups and with additional local lettings criteria applied.
4.3	<p>Neighbourhood Service Officers will be responsible for verifying the top bidder and will check:</p> <ul style="list-style-type: none"> • Applicants' identity • Applicants' eligibility for property • Verification checks • Additional evidence required to ensure local lettings criteria are met • That any referrals arising from local lettings criteria are set up, including to employment skills, debt advice and Welfare Benefit Teams
5	Performance
5.1	An annual review of the effectiveness of each Local Lettings Policy will be carried out and any extension of the Policy for a further 12 months will require agreement from EMT and the Local Authority.
5.2	<p>In general, the success of the Local Lettings Policy may be monitored across the following Key Performance Indicators:</p> <ul style="list-style-type: none"> • Level of turnover • Average number of bids / void property in area • Number of ASB related cases in the area • Average Length of tenancy
6	Consultation
6.1	<p>Prior to the introduction of any Local Letting's Policies, the following Key Stakeholders should be consulted:</p> <ul style="list-style-type: none"> • OVH involved customers • Current tenants in the areas where local lettings policies are being considered (if an area based local lettings Policy) • One Vision Housing Staff • Sefton Metropolitan Borough Council or any other Local Authority where OVH owns and manages properties and intends to introduce local lettings schemes

7	Review	
7.1	This Policy will be reviewed annually from the date of the Executive Management Team (EMT) approval or sooner if required by the changes to OVH working practices, changes in relevant legislation or as a result of system audits.	
8	Equality Impact Assessment	
8.1	Was a full Equality Impact Assessment (EIA) required?	No
8.2	When was EIA conducted and by who?	An EIA Relevance Test was undertaken by the Policy and Strategy Manager and the Policy and Strategy Administrator in November 2024.
8.3	Results of EIA	<p>This Policy has direct impact on residents and may have a differential impact across protected characteristics e.g. where lettings criteria are based on age. There is also a potential impact where lettings criteria support those in employment or those who have an offending history.</p> <p>The key recommendation from the Impact Assessment is that each Local Lettings Plan is based on clear evidence supporting the implementation of a Policy that alternative accommodation is available for those who may be excluded by the Local Lettings Policy e.g. under 55+, and that the Policy is reviewed annually for success and effectiveness.</p>
9	Scheme of Delegation	
9.1	Responsible committee for approving and monitoring implementation of the policy and any amendments to it	Executive Management Policy
9.2	Responsible officer for formulating policy and reporting to committee on its effective implementation	Operations Director- Housing Services
9.3	Responsible officer for formulating, reviewing and monitoring implementation of procedures	Operations Director- Housing Services

Date of revision:	Reason for revision:	Consultation record:	Record of amendments:
3 rd September 2022	Policy reviewed in line with review schedule	See Section 6 above	There are no significant changes to the Policy in this review
3 rd October 2023	Policy reviewed in line with review schedule	See Section 6 above	There are no significant changes to the Policy in this review
18 th December 2024	Policy reviewed in line with review schedule	See Section 6 above	<ul style="list-style-type: none"> Revised Regulatory Standards included at 1.5 Revised wording at 1.6 in line with operational practice EIA Information updated at Section 8 New LLP included for Morris Meadows

Lettings Policy – Oxford House

Area	Oxford House																												
Rationale	<p>Tenant Profile</p> <p>There are 83 flats in Oxford House.</p> <p>Approximately 33% of tenants have a known vulnerability or disability including visual impairments, hearing impairment and physical disability.</p> <p>Oxford house is a very settled and elderly community and as such One Vision wish to ensure the peaceful sustainability of this community.</p> <p>Demand:</p> <p>Oxford House – 83 properties</p> <table border="1"> <thead> <tr> <th>Oxford House</th> <th>2012/13 – Prior to LLP</th> <th>2019/20</th> <th>2020/21</th> <th>2021/22</th> <th>2022/23</th> <th>2023/24</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>8.5%</td> <td>10.8%</td> <td>6.0%</td> <td>13%</td> <td>5%</td> <td>2%</td> </tr> <tr> <td>No. of Voids</td> <td>7</td> <td>9</td> <td>5</td> <td>11</td> <td>4</td> <td>2</td> </tr> <tr> <td>Re-let Time (Days)</td> <td>30</td> <td>23.8</td> <td>32.7</td> <td>12.25</td> <td>15.75</td> <td>14</td> </tr> </tbody> </table>	Oxford House	2012/13 – Prior to LLP	2019/20	2020/21	2021/22	2022/23	2023/24	Turnover	8.5%	10.8%	6.0%	13%	5%	2%	No. of Voids	7	9	5	11	4	2	Re-let Time (Days)	30	23.8	32.7	12.25	15.75	14
Oxford House	2012/13 – Prior to LLP	2019/20	2020/21	2021/22	2022/23	2023/24																							
Turnover	8.5%	10.8%	6.0%	13%	5%	2%																							
No. of Voids	7	9	5	11	4	2																							
Re-let Time (Days)	30	23.8	32.7	12.25	15.75	14																							

	Age Demographic – 90% of tenants are over the age of 55
Lettings Criteria	Essential: <ul style="list-style-type: none"> Oxford House will let to applicants aged 55 and over
Performance and monitoring	The impact of this Local Lettings Policy will be measured across: <ul style="list-style-type: none"> Level of Stock Turnover Demand / vacant property through Choice Based Lettings <p>Performance will be monitored monthly and feedback provided to OVH Executive Management Team every 12 months or by exception, where required.</p>
Consultation	Current Residents: <p>Sefton Council: Sefton Council were consulted in October 2024. This included a period when the papers were made available online for potential call-in by Scrutiny.</p>
Approval	EMT Date of Approval: November 2024 <p>Sefton Council: Approval gained from Sefton Council in November 2024</p>

Lettings Policy – Strand House

Area	Strand House							
Rationale	<p>Tenant Profile</p> <p>There are 123 flats in Strand House.</p> <p>Approximately 37% of tenants have a known vulnerability or disability including visual impairments, hearing impairment and physical disability.</p> <p>A significant proportion of Strand House, approximately 70%, is Supporting People funded Category 1 support available to tenants aged 55 and over.</p> <p>Demand:</p> <p>Strand House Void performance has been analysed to review the effectiveness of the LLP in the three schemes.</p> <p>Strand House – 123 properties</p> <table border="1"> <tr> <td>Strand House</td> <td>2012/13 – Prior to LLP</td> <td>2019/20</td> <td>2020/21 YTD</td> <td>2021/22</td> <td>2022/23</td> <td>2023/24</td> </tr> </table>	Strand House	2012/13 – Prior to LLP	2019/20	2020/21 YTD	2021/22	2022/23	2023/24
Strand House	2012/13 – Prior to LLP	2019/20	2020/21 YTD	2021/22	2022/23	2023/24		

	Turnover	13%	10%	5%	7%	6%	5%
	No. of Voids	16	12	6	8	7	6
	Re-let Time (Days)	31	11.9	4.7	6	5	20
	Age Demographic – 78% of tenants are over the age of 55						
Lettings Criteria	Essential: <ul style="list-style-type: none"> Strand House will let to applicants aged 55 and over 						
Performance and monitoring	The impact of this Local Lettings Policy will be measured across: <ul style="list-style-type: none"> Level of Stock Turnover Demand / vacant property through Choice Based Lettings <p>Performance will be monitored monthly and feedback provided to OVH Executive Management Team every 12 months or by exception, where required.</p>						
Consultation	Current Residents: <p>Sefton Council: Sefton Council were consulted in October 2024. This included a period when the papers were made available online for potential call-in by Scrutiny.</p>						
Approval	EMT Date of Approval: November 2024 Sefton Council: Approval gained from Sefton Council in November 2024.						

Lettings Policy – Smithy Green

Area	Smithy Green
Rationale	<p>Tenant Profile</p> <p>Approximately 63% of tenants have a known vulnerability or disability including visual impairments, hearing impairment and physical disability.</p> <p>A significant proportion of Smithy Green, approximately 26%, access independent living support available to tenants aged 55 and over.</p> <p>Anti-Social Behaviour</p> <p>Lettings within Smithy Green have traditionally been in the Independent Living category and the vast majority of longer-term tenants are of an elderly profile. There have been a number of reported cases of anti-social behaviour within the locality associated with the clash of lifestyles of a generally older tenant profile and younger tenants that have moved in over recent years. Whilst OVH will take tenancy enforcement action against any tenant that after investigation is found to have been responsible for anti-social behaviour against their neighbours, the intention of this local lettings Policy to prevent</p>

the likelihood of anti-social behaviour occurring in the first place by maintaining the existing character of the blocks.

Demand

Smithy Green – 73 properties

Smithy Green	2012/13 – Prior to LLP	2019/20	2020/21 YTD	2021/22	2022/23	2023/24
Turnover	14.1%	4%	0%	10%	7%	3%
No. of Voids	11	3	0	7	5	2
Re-let Time (Days)	32	7	0	12	9.8	11

Age Demographic – 88% of tenants are over the age of 55

Lettings Criteria

Essential:

- Independent Living Service
 - Smithy Green will let to applicants aged 55 and over who meet criteria for the service
- General needs
 - 55+ no medical needs
 - If there are no applicants or the shortlist is exhausted, then the available properties will be re-advertised and open to all applicants

Performance and monitoring

The impact of this Local Lettings Policy will be measured across:

- Level of Stock Turnover
- Demand / vacant property through Choice Based Lettings

Performance will be monitored monthly and feedback provided to OVH Executive Management Team every 12 months or by exception, where required.

Consultation

Current Residents:

Sefton Council: Sefton Council were consulted In October 2024. This included a period when the papers were made available online for potential call-in by Scrutiny.

Approval

EMT Date of Approval: November 2024

Sefton Council: Approval gained from Sefton Council in November 2024.

Lettings Policy - Hamlet Close

Area	Shakespeare Road, Southport																								
Rationale	<p>Construction and demand features</p> <p>The Hamlet Close site comprises of 15 self-contained units (1 bed flats) in a communal block with shared access facilities, entrance points and hallways. The properties have design features suitable for customers with mobility issues.</p> <p>The site also comprises of 8 X 2-bedroom houses, which are not included in the context of this local lettings policy.</p> <p>As of November 2019, the properties are still under construction with handover expected in 2020.</p> <p>A local lettings Policy has been approved by the local authority (Sefton MBC) for priority to be given on first round of bidding, where properties are advertised through the Choice Based Lettings scheme – Property Pool Plus (PPP), to applicants aged 55+ (upper floor) or 45+ (ground floor) where medical need is evidenced.</p> <p>Approximately 22% of tenants have a known vulnerability or disability including visual impairments, hearing impairment and physical disability.</p> <p>A significant proportion of Hamlet Close, approximately 78%, access independent living support available to tenants aged 55 and over.</p> <p>Where OVH choose to let properties in this block through its own allocations policy outside of the PPP system, the same lettings criteria will apply.</p> <p>The decision to impose a local lettings policy on the Shakespeare Road development has been taken to due to the high demand in the Southport area for 1 bed properties and to ensure the properties are targeted at those who need them most.</p> <p>Hamlet Close – 15 Properties</p> <table border="1" data-bbox="331 1547 1350 1794"> <thead> <tr> <th>Hamlet Close</th> <th>2019/20*</th> <th>2020/21 YTD</th> <th>2021/22</th> <th>2022/23</th> <th>2023/24</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>N/A</td> <td>9%</td> <td>4%</td> <td>13%</td> <td>13%</td> </tr> <tr> <td>No. of Voids</td> <td>N/A</td> <td>2</td> <td>1</td> <td>3</td> <td>2</td> </tr> <tr> <td>Re-let Time (Days)</td> <td>N/A</td> <td>14</td> <td>21</td> <td>18.66</td> <td>7</td> </tr> </tbody> </table> <p>*Initial tenancies commenced in 19/20</p> <p>Age Demographic – 64% of tenants are over the age of 55</p>	Hamlet Close	2019/20*	2020/21 YTD	2021/22	2022/23	2023/24	Turnover	N/A	9%	4%	13%	13%	No. of Voids	N/A	2	1	3	2	Re-let Time (Days)	N/A	14	21	18.66	7
Hamlet Close	2019/20*	2020/21 YTD	2021/22	2022/23	2023/24																				
Turnover	N/A	9%	4%	13%	13%																				
No. of Voids	N/A	2	1	3	2																				
Re-let Time (Days)	N/A	14	21	18.66	7																				
Lettings Criteria	Essential:																								

	<ul style="list-style-type: none"> Independent Living service (if this service is required) and general needs will let to applicants 55+ or 45+ (where medical need is demonstrated). In all cases priority will be offered to eligible applicants with demonstrated medical need
Performance and monitoring	<p>The impact of this Local Lettings Policy will be measured across:</p> <ul style="list-style-type: none"> Level of Stock Turnover Demand / vacant property through Choice Based Lettings <p>Performance will be monitored monthly and feedback provided to OVH Executive Management Team every 12 months or by exception, where required.</p>
Consultation	<p>Sefton Council: Sefton Council were consulted between 25-09-2019 and approval date 3rd October 2019. This included a period when the papers were made available online for potential call-in by Scrutiny.</p>
Approval	<p>EMT Date of Approval: 12-11-2019</p> <p>Sefton Council: Approval gained from Sefton Council on 03-10-2019 dependent on satisfactory consultation with residents</p>

Lettings Policy – Morris Meadows

Area	Netherton
Rationale	<p>Construction and demand features</p> <p>The development consists of shared ownership and rent to buy houses and an apartment block containing 58 affordable rented flats (18 x ground floor, 20 x first floor and 20 x second floor).</p> <p>The property breakdown that is subject to the Local lettings policy is as follows:</p> <ul style="list-style-type: none"> 24 x 1-bedroom apartments 33 x 2-bedroom apartments 1 x 3-bedroom apartment
Lettings Criteria	<p>All properties will be advertised via PPP but priority for at least 24 (41%) of the properties will be given to applicants who are in employment or full-time education / training (where the applicant can demonstrate that they have sufficient finances to pay rent). However, offers will be made in accordance with priority need.</p>
Performance and monitoring	<p>Not applicable – new scheme. Information to be included at annual review</p>
Consultation	<p>Sefton Council: Sefton Council were consulted in October 2024</p>

Approval

EMT Date of Approval: November 2024

Sefton Council: Approval gained from Sefton Council in October 2024